



CASE STUDY

Brand Garage: Simplifying Event Logistics



Company Industry

Financial Software

Headquarters

Los Angeles, California

Company Size

61-70 Employees

Services

Mobile Charitable Giving, Electronic Giving, Custom Apps, Digital Engagement, and Mobile Payments

THE SITUATION:

A growing software company that works globally with non-profit organizations was attending over 30 events/trade shows a year to market their services.

Due to much of their employees working remotely, many of their brand assets needed for the events were located at different residential locations, thus requiring lift-gate residential pickup/delivery services for every shipment. This also meant less visibility into asset inventory.

ARK'S SOLUTIONS



Ark first identified common locations where events were held and compared shipping lane pricing from their current locations vs Ark's warehouses.



After learning all the different materials being sent for events, Ark offered a centralized warehouse location that would store all their brand assets and eliminate residential shipping.

The Results:

A centralized location for their brand assets gave them inventory visibility and space to grow. By having an experienced partner schedule and book shipments, they could focus their energy on their customers.

20%

Average savings on most shipping lanes by utilizing the Ark network.

\$100

Savings per event by eliminating residential lift-gate shipping for pickups/deliveries.